



Mark Jeater  
**PORTFOLIO**

# I am 6

I love thinking like a 6-year-old. Because everything is **WOW!** and **AMAZING!** It's where imagination knows no bounds.

I'm free to explore the world, whether it's making **DEATH-DEFYING** leaps between the armchair and the sofa over shark-infested carpet, becoming a **SUPERHERO** just by putting on a tea towel, and an empty toilet roll can a telescope or my rocketship.

And, holidays last **FOREVER!**

I'll never lose that sense of wonder, it's what makes good design – **GREAT.**



**mark seater**  
Superhero



# Experiential





**The goal**

To bring together all of Skype's managers.

**The enemy**

Skype's internal communication between offices.

**The solution**

We created an event in a disused power station in Germany where staff from all the offices could get together with breakout areas designed to encourage conversation.

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Here I am with my brother Ian

He wanted to become  
a fireman and I wanted  
to be a designer

It just goes to show that  
dreams really do come true!

mark Teater